



# NapaLife

*For those who live in Napa Valley –  
and those who wish they did...*

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An Insider's Look at Napa Valley

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## Go Fish hopes to open Sept. 15—page 2

### Fall is coming

For someone who used to live in New Hampshire, it's difficult to believe, but fall is definitely in the air.

Last week, sparkling wine producers Mumm Napa and Domaine Carneros kicked off harvest in Napa Valley, my granddaughter Annika starts kindergarten today, it's been downright cool at night, and my vegetables are starting to slow down.

On top of that, the last Chef's Market of the season will be this Friday but the Napa Wine and Crafts Faire will be held Saturday, Sept. 9, with 200 artists and craftspeople exhibiting their wares on First Street – with Napa Valley wine.

Fortunately, the Farmers' Markets will continue for a while. Take advantage of them while they still last.

### Ferry Building Wine Merchant coming to Oxbow

The Wine Merchant of the SF Ferry Building has signed on to create a wine bar at the Oxbow Public Market. It will called the Oxbow Market Wine Merchant and Wine Bar.

The San Francisco Wine Merchant and Wine Bar is a popular shop for buying, tasting and learning about wine.

The shop, which is partly owned by respected "Ferry Godmother" Debbi Zachareas, who's also a partner at San Francisco's Bacar, carries smaller production wines from around the world, as well as high-quality everyday labels.

It has a strong but selective emphasis on California and other American wines; wines from great French, Italian and Spanish producers; offerings from new regions such as New Zealand and Australia; and less widely recognized wines from Germany and Austria.

Other big names are about to announce their commitment to the exciting new concept.

### A great sojourn in San Francisco

Last Wednesday, I attended a wine tasting for California Wine Month arranged by the Wine Institute in San Francisco.

I normally skip events that require a trip to San Francisco, but had a number of reasons to go.

First, the tasting was at the new Hotel Vitale, literally across the street from the Ferry Building.

Naturally, I took the ferry from Vallejo, the only way to go if you can. I discovered too late that there's a senior rate, but it's still cheaper than driving, paying the tolls and especially the parking.

More than that, it's fun, and it puts you in a great mood compared to fighting traffic on Highway 80 and the Bay Bridge.

The event was well attended by other members of the media, and also by officials from the various appellations of California, giving me a great chance to catch up with them.

I met up with Marc Cohen of Howell at the Moon winery, who is also a partner in hot Myth restaurant and we naturally ended up there for great small bites at the bar, where we made many new friends.

That night I stayed at my timeshare on Nob Hill, not a great investment since 15 years ago I paid about three times what it's worth as a resale, but it's a classy operation and a great hangout in the city.

Thursday, I took the cable car, then the ferry, to Alameda to visit St. George Spirits, which makes artisanal distilled spirits including Hanger One Vodka.

It's a long walk from the ferry, but I got a ride to Jack London Square for a Korean food fix at Hahn's, then took the short ferry ride back to San Francisco.

I had dinner that night with a friend at Myth. It's deservedly popular, and aside from the excellent food, a number of things appealed to me:

It has a very quiet section where you can talk while watching the hubbub; it offers half portions of most courses for light eaters and experimenters; and wine director Alex Fox happily suggests great wines at low prices if you're not trying to impress anyone (And he offers plenty of trophy wines, too.)

Friday morning, I had a leisurely trip back by ferry once again, missing my regular radio program on KVON. Tom Fuller filled in and does a great job.

Tom is the ultimate public relations guy for local events and non-profit and other organizations, though he can also handle national needs.

When I see the jobs done by many worthy organizations, I recommend they talk to Tom – though I'm not sure I'm doing him any favors by sending him penniless non-profit prospects.

### **Simple guide to writing a press release**

A lot of people ask me how to send them news. In truth, I don't mind what they format they use – as long as they give me a scoop like those last week involving Michael Mondavi.

Otherwise, I (and most other writers) wish sources of news would follow a few simple guidelines to make it easy on us.

That format is the news release, the universally accepted lowest common denominator of journalism reporting.

I understand that many people who are charged with publicizing non-profit groups and their events (and even wineries and restaurants) aren't trained in this craft, but it's not that difficult to do it right. To make it easier for them, I put together a two-page summary to make it easier for anyone who doesn't do this for a living (and frankly, for some who do).

I'd be happy to send you a copy if you e-mail me at paul@napalife.com. Let me know if you want my other packet of quick guides for restaurants, wineries or non-profit groups and a list of Napa Valley writers.

And if you'd prefer not to ask, I've posted them on the Internet. Access them through NapaLife.com.

## **Restaurant and food news**

### **Count down to Go Fish**

Cindy Pawlcyn, Ken Tominaga and Sean Knight hope to open their Go Fish Grill in St. Helena Friday, Sept. 15.

Pawlcyn & Knight hired St. Helena architect Howard Backen of Backen Gillam to redesign the former Pinot Blanc as a West Coast fish house and sushi bar and signed with Cliff Lede's Ledcor construction company for the reconstruction.

The fish house side will feature Today's Fresh Catch Your Way giving diners a choice of wood-grilled, steamed or sautéed fish with a sauce of choice.

Serious carnivores can choose a No Fish offering of a grilled T-bone steak or citrus-marinated pork tenderloin.

Chef Ken Tominaga of acclaimed Hana in Rohnert Park will run the sushi section.

Go Fish will be open seven days a week from 11:30 a.m. to 9:30 p.m. at 641 Main St. a little south of Tra Vigne (and across the street).

You can make reservations at 963-0700 or through Open Table.

### **New restaurant delivery service in Napa**

Restaurants to You of Napa is a new service that delivers food from restaurants that don't deliver.

Currently participating restaurants include Andie's Café, Caffè Cicero, California Pizza, Don Perico, Filippi's Pizza Grotto, Downtown Joe's, Marie Callender's, Piccolino's, Subway, Tuscany and Villa Romano. I wish Pizza Azzurro were among them.

You only have to call one phone number to order from any of them.

This fall, Restaurants to You will publish the *Napa Restaurant Delivery & Dining Guide* with the menus of its members.

Restaurants to You delivers to the entire city of Napa. You pay the same price for the food that you'd pay at the restaurant and a delivery charge of \$4.99 is added to your bill. The restaurants pay 25 percent, which is why others haven't signed up.

You can order dinner from 251-TOGO (8646) or even better, on the Internet at [www.251togo.com](http://www.251togo.com), where you can see the menus. There's also a \$2-off coupon on the web site.

### **Enjoy dinner at the French Laundry for \$49**

If you want to enjoy dinner at the French Laundry for only \$49 instead of \$170, you should live in Yountville – and be lucky.

The restaurant is conducting its annual Yountville Night Oct. 3 with a seven-course dinner, and you have to live there and win a raffle to dine.

To enter, send your name, local phone number and Yountville address to the restaurant at 6640 Washington St.

Also in Yountville is the FOCUS (Friends of Our Community United in Service) barbecue Sunday, Sept. 3 from noon to 6 p.m. at Yountville Veterans Park.

It will feature chicken and tri-tip for \$10 or hot dog dinners for \$5, just the dogs for \$3.

The public is welcome; you don't even have to show your Yountville card!

### **Kuleto's Nick's Cove to open March 1**

Napa mountain-dweller Pat Kuleto reports that work is well underway on the renovation of historic Nick's Cove restaurant and cottages on Tomales Bay.

The restaurateur, designer and vintner spent seven years getting the required permits for the 100-year-old restaurant's location on a pier over the fragile bay next to popular Miller Park immediately next door.

When open, Nick's will have 11 upscale vacation cottages as well as the seafood restaurant itself and four slips for boats.

The restaurant will combine high-end dining with casual barbecued oysters and burgers. It has a full liquor license.

The back pier is also being rebuilt, and it will sell oysters and picnic lunches.

Local legend says the restaurant introduced barbecued oysters (though the native people "barbecued" shellfish without using the signature picy sauce.

Kuleto's partners in the venture are Chef Marc Franz, of Farallon Restaurant in San Francisco, and Kuleto Restaurants' COO Richard Miyashiro.

With those partners, we can assume Nick's Cove will be an exception to the usual dictum in America: Restaurants on the water specialize in over-cooked deep-fried fish and shellfish.

The project is sure to become a top destination along the Northern California Coast.

### **Kuleto's Rincon Park under construction**

Speaking on long gestations, Kuleto's other big venture is underway in San Francisco. It's in Rincon Park on the waterfront a bit south of the Ferry Building in the hot South of Market Area.

His two restaurants are expected to open next year. Epic Roasthouse, under former Catahoula chef-owner Jan Birnbaum, will focus on food from the land.

Water Bar with chef Mark Franz from Farallon will be for seafood.

They'll be tied together by a European style piazza with kiosks and 160 seats for outdoor dining.

In Napa Valley, Kuleto owns Martini House in St. Helena, and Kuleto Estate Family Winery, which has some of the most stunning views in the whole of Wine Country – and makes mighty good wine, too, including a fine dry Moscato that's not for sale – even to winery visitors or wine club members.

He also makes a rare excellent California Sangiovese and one of the area's best Syrahs, though the focus of the winery is naturally on Cabernet Sauvignon.

### **New York Times comes to Napa and ignores wine**

*New York Times* restaurant Mimi Sheraton recently visited Napa Valley, and said some nice things about many restaurants and other food-related attractions.

The article on Sunday, August 20, was titled, "Going to Napa, but Skipping the Vineyards."

Receiving kudos were the CIA in "smart little St. Helena," and its "awkwardly dubbed Wine Spectator Greystone Restaurant," as well as Copia in the "town" of Napa.

She calls Julia's Kitchen satisfying, if not quite a threat to the area's most celebrated chefs.

Forni Brown Gardens in Calistoga also gets raves.

She notes that La Toque is "somehow outside the local culinary loop, so his restaurant comes as a delightful surprise to the uninitiated."

Sheraton loves Cindy Pawlcyn's Mustards Grill and "stylishly charming Cindy's Backstreet Kitchen."

She observed at The French Laundry, which she loves. She added that Thomas Keller told her, "I've never found a California olive oil I really like."

She was disappointed in Bouchon, and advises sticking to the shellfish bar, the *boudin blanc* sausage and the *steak frites* – and the profiteroles for dessert.

Sheraton also was impressed with Terra.

All are good choices, yet there are as many more that she could have as easily highlighted.

### **House party for open space**

One of the no-brainer propositions Napa County will be voting for this November will be Measure I to create a Napa County Parks and Open Space District.

Amazingly, Napa County doesn't have any county parks. It's the only Bay Area county without any, and though the state parks at Bale Mill, Bothe-Napa and Robert L. Stevenson are nice, we need more accessible space.

There's quite a bit of public land in the county, but much is off-limits due of lack of funds.

The only people I know against the initiate are the misnamed Land Stewards, who seem against everything worthwhile.

Anyway, I went to a nice house concert at the home of David Mahaffey and Linda Brown, where a number of talented singers, songwriters and instrumental musicians played a beautiful guitar handmade by Mahaffey and encouraged people to contribute and support the measure.

It's a nice way to have a little fun and raise money for good causes.

### ***News for the Napa wine world***

#### **360 posts \$24 million loss; dumps Kirkland Ranch**

360 Global Wine Co., which owns Viansa Winery in Sonoma and half of Kirkland Ranch Winery in Jamieson Canyon, reported a \$24 million operating loss for the first half of this calendar year on \$8 million in revenue.

The company also said it is abandoning its interest in Kirkland Ranch Winery to focus on Viansa.

The company has defaulted on a \$20 million note for Kirkland Knightsbridge LLC, which owns Kirkland.

360 Global took a stake in Kirkland in 2004 by guaranteeing a \$20 million loan that Larry Kirkland

took out to expand the winery. That note is now held by Metropolitan Life.

Met Life plans an imminent foreclosure sale on Kirkland.

#### **Gary Andrus Loses New Zealand Winery**

New Zealand's Gypsy Dancer, which is owned by Gary Andrus, has been placed in receivership, or in American terms, bankruptcy.

Andrus once co-owned Pine Ridge here, and has another winery called Gypsy Dancer in Oregon.

The receivers plan to sell three vineyards and a winery plus equipment and inventory.

The Oregon-based Gypsy Dancer is apparently not involved.

Both Gypsy Dancer labels are named after Andrus' daughter, Gypsy.

#### **Big wine clubs**

On another note, as direct shipping expands to many more states, winery wine clubs are growing rapidly. Viansa, for example, boasts 15,000 members, and Cakebread Cellars has around 10,000 members.

The Cakebread family has always provided an exceptionally good time for visitors, and its wine club members are no exception.

Dennis Cakebread reports, "We've had the club going for quite a while and have had a lot of fun with the club members. It has certainly benefited by more states opening up to direct shipping, allowing more consumers the choice of joining."

He adds, "We don't focus on the number, but rather the fantastic wines and event opportunities that come with club membership. We have a couple different clubs, but the basic idea is they get two bottles of wine shipped to them about eight times each year plus the opportunity to attend events we dream up."

This past weekend, Cakebread had a three-day event that featured Chardonnay and salmon.

It started last Thursday with a vintner dinner at Farallon with chef Mark Franz doing a seafood dinner. That's got to be fun if you love seafood as much as I do.

Friday the group went fishing on a party boat, Chuckies Pride, which left from Fisherman's Wharf.

The ocean conditions made them go for rockfish and ling cod rather than king salmon as originally planned, then they returned to the winery for a class called "Cooking What You Catch" with resident chef Brian Streeter.

"The focus of the cooking class was to have people work with whole salmon, ways to cook them and Chardonnay," says Cakebread. "We added a couple of whole rockcod cooked in the pizza oven to the menu because that was what we caught."

He added, "It was a beautiful lunch with lots of stories. Only in Napa!"

Imagine the stories the club members took back home - and their commitment to Cakebread, which is easy in any case considering both the family (and chefs!) and the wines.

Some local wineries don't have wine clubs. I think they're crazy. Customers love them; they don't consider them exploitation. And the wineries collect 100 percent of the proceeds instead of giving half to a distributor and retailer.

Leslie Russell of St. Supéry Winery, for example, told me that she personally hates telemarketing, but the winery found that its club members welcome the attention and contact from the winery.

### **Mondavi schedules next Taste<sup>3</sup> Conference**

Building on the acceptance of its first Taste<sup>3</sup> conference, Robert Mondavi Winery has scheduled next year's version for May 6 to 9, 2007. The first conference was held this year July 13 to 16 at Copia and the winery.

This year's first Taste<sup>3</sup> conference, held in Napa Valley attracted an audience of 300 industry insiders who shared thought-provoking presentations, discourse with others and memorable meals with the Taste<sup>3</sup> speakers and alumni of the winery's Great Chefs program.

To request an invitation to next year's event, visit [www.taste3.com](http://www.taste3.com) or call 967-3997. Early bird discounts are available.

### **New tours at Ladera Vineyards**

Ladera Vineyards is now offering a new Twilight Tour and a Lone Canyon Driving Tour for unique wine-tasting experiences.

Led by Ladera family member Dan Stotesbery, the Twilight Tour begins at dusk on Friday with a sip of Sauvignon Blanc and an assortment of cheese and

chocolate at Ladera's historic 120-year old winery, then a tour and a tasting of barrel samples of Ladera's Howell Mountain and Lone Canyon hillside Cabernets.

Twilight Tours are held on Saturdays by appointment starting in October. The cost is \$50 per person with a limit of 10 people.

Led by Pat or Dan Stotesbery, Ladera Vineyards' Lone Canyon Driving Tour takes guests 1,100 feet above sea level to isolated Lone Canyon, 480 acres of steep terrain on the flanks of Mt. Veeder.

Tours conclude with lunch atop the Lone Canyon Vineyard paired with a tasting of Ladera wines.

The cost is \$50 per person for up to four people.

To make an appointment for either tour, call 965-2445.

### **Visiting Duckhorn now requires appointments**

Duckhorn Vineyards now asks visitors to make appointments to control crowds, but most guests will still be able to walk in and taste on weekdays.

On weekends, it asks for a reservation in advance.

Tasting appointments for five or fewer can be made at [www.duckhorn.com](http://www.duckhorn.com). For larger groups, or for reservations for semiprivate Estate Tastings, call (888) 354-8885.

### **Hess' high wines introduced**

Donald Hess' high-altitude Argentinean wines have received wide praise before their formal launch in September.

In a review posted Aug. 11, James Molesworth of the *Wine Spectator* rated Bodega Colomé's two blends at 93 and 91 points.

Their 60- to 152-year old vines grow in what many think are the world's highest vineyards - some at 9,892 feet.

Bodega Colomé is Hess' newest winery venture. Unlike most Argentinean wines, which come from the Mendoza region, these new wines grow in the mountains of the Salta province near the Bolivian border.

Hess began focusing on mountain grown wines in 1978 when he bought vineyards near what is now The Hess Collection Winery on Mount Veeder.

The Bodega Colomé wines are marketed by The Hess Collection Winery along with Hess' New

Zealand and South African wines – as well as those from the Hess winery itself, which include both high-end mountain wines as well as some great values.

### **Gallo expansion leads new winery construction**

The *Wine Industry Business Journal* recently summarized all the construction going on in Wine Country.

The biggest is at Gallo's plant in Dry Creek Valley, which is being expanded from 40,000 to 65,000 tons and wine production from 3 million cases to 4.9 million cases.

Here are the projects in Napa County:

Craig and Kathryn Hall are starting construction at the former Golden State Vintners/Napa Valley Co-Op winery in St. Helena.

Merryvale Vineyards is completing its new 150,000-case winery at Stanly Ranch in Carneros.

The Trinchero family, which owns Sutter Home Winery and several others, is building a 26,000-sq.-ft. winery on the Folie à Deux property in St. Helena for its Trinchero brand

PlumpJack Group has broken ground on a 10,000-case-a-year winery in Angwin for its Cade brand.

### **Napa not included in North Coast conference**

This year, growers in the other three counties in the North Coast appellation are having a joint presentation about the harvest, a great help to many reporters and writers.

Napa, however, isn't going to attend.

Is it because we're snobs and don't want to associate with Sonoma, Mendocino and Lake Counties?

No, the local grape growers say they're busy with their Viticultural Faire coming up in two months.

They also just held their own pre-harvest press conference anyway.

The organizers say that Napa says it will participate next year.

### **White grapes just as heart healthy as red?**

A study by Italian and US researchers finds that the pulp of grapes is just as healthy for your heart as the skin, a result that may challenge the idea that red wine offers better cardiovascular protection than white. The researchers found that the flesh extract was just as protective as the skin extract – at least in

rats (and I know a few two-legged versions of those).

Several studies have linked regular consumption of wine to reduced risk of heart disease. The basis for these observations is that the skin of red grapes is a rich source of anthocyanins, potent antioxidants that contribute to the red color of the fruit.

Red grapes are usually crushed whole, meaning the anthocyanins are transferred to resulting wine and juice. To make most white wine, however, the skins are separated from the flesh. That suggested that red wines is healthier for the heart than white.

The new study in the *Journal of Agricultural and Food Chemistry* challenges this view by reporting that both skin and flesh protect the heart despite vastly differing polyphenol content.

"The results indicate for the first time that the flesh of grapes is equally cardioprotective as skin, and the antioxidant potential of skin and flesh of grapes are comparable with each other despite the fact that flesh does not possess any anthocyanin activities," wrote the researchers.

Dipak Das from the University of Connecticut School of Medicine, collaborated with researchers from the University of Milan and several other research institutes in Italy.

"On the basis of the findings that resveratrol and proanthocyanidins are present in the skins and seeds of the grapes, much attention has been paid to these parts and not the flesh," wrote the researchers.

"The present study indicates that several organic acids and polyphenols possessing potent antioxidant activities present in the flesh of grapes are also found in white wines."

Now all you wine nuts who think you're superior because you drink red wine can shut up. White wine also kills bad bacteria in the stomach, too/

### **Medusa Old Vine Zinfandels debut**

Rob and Lydia Mondavi, Jr., and Paul and Patti Hoffman have launched Medusa, a small-lot single-vineyard old vine Zinfandel collection from distinctive sub-appellations within California.

Zinfandel is a long favorite of the Hoffmans and Mondavis. The families challenged themselves to create distinctive Zinfandels that are expressions of

the vineyards' micro-climates and stylistically belong in the company of the world's finest wines.

"While Zinfandel has been a family favorite for generations, the fad-style of port-like Zins was not appealing to Lydia, the Hoffmans, or me," Rob Mondavi said.

Patti Hoffman observed that the old Zinfandel vines resemble the mythological figure Medusa. Once Patti and Lydia discovered that Medusa in Greek myths represented sovereign female wisdom, the name fit and they designed the wines' distinctive label.

Medusa wines are represented in the United States by Folio Fine Wine Partners of Napa.

### **Aluminum wine bottles come to US market**

Schmitt Sohne has introduced aluminum half bottles of wine in the US market. Its Relax Riesling and Cool Red come in unbreakable 375 ml "bottles" with a resealable screw-on cap.

They retail for \$4.99 per bottle and are displayed in cases of 12 on a counter to encourage impulse buys.

Christopher Klau, CEO of Schmitt Sohne Wines USA says that aluminum preserves the taste of the wine just as well as glass.

Schmitt Sohne sells eight of the top 10 sales units of German wine in the United States, and is the largest seller of Riesling in the country with Schmitt Sohne, Relax, Zeller Schwarze Katz, Piesporter Michelsberg and Liebfraumilch brands.

### **Stonestreet opens tasting room**

Stonestreet Winery has opened its first tasting room in Alexander Valley.

Stonestreet focuses on mountain wines, particularly Bordeaux varietals. The winery also produces a small amount of Chardonnay from older vineyards on Alexander Mountain.

The winery is at 7111 Highway 128 near the Jimtown Store, a must stop on the way to Mendocino.

The new tasting room is open from 10 a.m. to 5 p.m. daily. You can arrange tours and tastings at 473-3348.

### **Stonestreet celebration to feature wild cats**

Stonestreet Winery will celebrate the harvest Saturday, Sept. 23 from noon to 4 p.m. In addition to sampling Stonestreet wines including Cougar Ridge Cabernet Sauvignon, guests can enjoy a wild boar roast and views of the Alexander Mountain Estate.

At 2:30 p.m., a mountain lion, lynx, cheetah and other wild cats will appear, highlighting the winery's stewardship of its mountain vineyards and the safeguarding of local wildlife, including the bobcats and mountain lions found on the mountain estate.

Admission is \$50. Call (800) 355-8008 to reserve.

### **Direct shipping "boot camp"**

The Wine Institute and Napa Valley Vintners are presenting a member workshop on direct shipping, August 29 in Yountville from 1:30 to 5 p.m. The direct shipping "boot camp," led by Wine Institute Director of State Relations Steve Gross, will be a comprehensive, state-by-state review of the rules, regulations and pointers on how to ship wine directly throughout the U.S.

The workshop will also feature a discussion with Wine Institute's partner vendors in the areas of consumer marketing, age verification, shipping, and web-based compliance software.

Dennis Cakebread of Cakebread Cellars will be the moderator and Vintners' and Wine Institute members are invited to attend.

The cost is \$30 per person, which includes the latest state-by-state rules and regulations. RSVP online at [www.napavintners.org](http://www.napavintners.org).

For information, contact Patsy McGaughy at the Napa Valley Vintners, 968-4207.

### **Media notes**

#### **Linda Murphy leaves *Chronicle***

Linda Murphy, the editor of the wine section of the *San Francisco Chronicle*, has left to return to her biggest love, writing — and a simpler life. She lives in Healdsburg, and had to produce the section in San Francisco.

Infamously hard working, Linda put in long hours, writing much of the section as well as editing what remains the only full wine section in a large city daily and a very successful one at that.

A successor has not yet been named for her position.

She was appointed West Coast correspondent for *Decanter* magazine, will write for Jancis Robinson's [www.jancisrobinson.com](http://www.jancisrobinson.com) and continue to write for *The Chronicle* and other wine publications.

The 20,000-circulation *Napa Valley Register* also has a wine section each Thursday.

## Get the *Wine Industry Business Journal*

Sorting out the *Wine Industry Business Journal* is a section of North Bay Business Journal, which is owned by the *Santa Rosa Press Democrat*, in turn owned by the *New York Times*.

Jeff Quakenbush does a great job digging up stories, as does Kevin McCallum at the *Press Democrat*, unlike some reporters who wait for them to come to them as laundered press releases.

I can't imagine trying to follow the wine business without checking out their work, which is available on-line.

The BJ even sends e-mails when there's breaking news, though sometimes you have to wait a bit for the links to work.

Go to [www.NorthBayBusinessJournal.com](http://www.NorthBayBusinessJournal.com) to sign up. It's even free.

Of course, *Wine Business Insider* and *Wine Market Report*, which are not free, dig up most of the industry stories first. I try to get the *Napa* wine stories first, of course.

## *Journal of Wine Economics*

A new academic journal, the *Journal of Wine Economics* is meant to provide a focused outlet for high-quality, peer-reviewed research on economic topics related to wine.

It is spearheaded by Karl Storchmann of the Economics Department of Whitman College, a highly regarded liberal arts college in Walla Walla, Wash., an area that has positioned itself as a high-end wine destination better perhaps than any other region outside Napa.

The journal is open to any area related to the economic aspects of wine, viticulture and oenology. It covers a wide array of topics, including, but not limited to: production, winery activities, marketing, consumption, as well as macroeconomic and legal topics.

The JWE will be published twice a year and it will contain main papers, short papers, notes and comments, reviews of books, films and wine events.

None of the editors is from California, but the international editorial advisory board includes Tom Selfridge, president of the Hess Collection, and Daniel Sumner of UC Davis.

The topics covered in the first issue include interstate wine shipments and e-commerce, measurement and

inference in wine tasting, an analysis of the wine tasting of Paris in 1976, what determines wine prices: objective vs. sensory characteristics, early sales of Bordeaux Grands Crus and assessing the effect of information on the reservation price for champagne.

It also includes a review of George Taber's book *Judgment of Paris* and of Alexander Payne's movie *Sideways*.

Subscriptions are \$39.

In conjunction with the journal, the organizers have formed a companion society, The American Association of Wine Economists (AAWE) that will publish the journal.

Find out more at [www.wine-economics.org](http://www.wine-economics.org).

## *Appellation America* picks Central Coast writers

*Appellation America* has appointed two writers to cover the Central Coast.

Laurie Daniel will cover the Monterey region. She writes a weekly wine column in the *San Jose Mercury News* and other California newspapers. She lives in the Santa Cruz Mountains adjacent to Monterey Bay.

Kathy Marcks Hardesty will report the advances in the San Luis Obispo area. She was with the *Wine Spectator* and now writes about wine as a freelancer. She will focus on the Arroyo Grande Valley, Edna Valley, York Mountain and San Luis Obispo appellations.

The organization has also announced that it will start selling wine on its web site, including bottles from less-known parts of the country.

## *Wine Business'* Penn drumming up business

Most executives in the wine business know Cyril Penn, the affable editor of *Wine Business Monthly* and *the Wine Business Insider*, but they may not know that he has a secret: He's also an accomplished jazz percussionist.

I caught him playing lively jazz on his drum set with the Stan Hitchcock Quintet at Copia's Edible Garden Festival a week ago.

We haven't heard much lately of another group of wine industry musicians who used to appear occasionally as Private Reserve. They included Mike Martini, George Bursick, Jeff Morgan, Ed Sbragia, John Hawkins, Steve Buehl and the late Pat Heck.

## ***Best bets this week in Napa***

### **Tomatoes take over Martini House**

Martini House in St. Helena is featuring a seasonal tomato tasting menu with wacky Randall Grahm, chief winemaker of Bonny Doon Vineyards pouring wines from his collection.

On Tuesday, Aug. 29, Martini House will feature dinner and a movie in its courtyard. They'll show the 1978 classic *Attack of the Killer Tomatoes*. I can relate to that, as I'm about to be buried in tomatoes!

The seating will include a reception with Grahm followed by a four-course menu paired with wines and a movie for \$125. The arrival time is 6:30 p.m. and show time is at sundown.

The same menu will also be available without a movie and reception with Grahm, who just sold much of his wine company. The four-course menu is \$69, paired with wines, \$99.

For reservations, call 963-2233 or go to [www.martinihouse.com](http://www.martinihouse.com).

### **Zin at Napa Wine Merchants**

Napa Wine Merchants will hold its monthly wine tasting class limited to a dozen people Aug. 30.

The subject is Zinfandels and they'll pour half a dozen. It's from 6 to 7 p.m. and \$10 per person.

The phone number is 257-6796.

Napa Wine Merchants is at First and Coombs in Napa.

### **Rosanne Cash makes Napa debut at Opera House**

Though heir to a rich musical lineage, Rosanne Cash is an artist of her own. She has earned Grammy Awards and nominations, and 11 number one singles.

Cash and her band will perform songs from her latest album, *Black Cadillac* Wed., August 30 at 8 p.m. at the Napa Valley Opera House. Tickets are \$50 from the box office, 226-7372 or [www.nvoh.org](http://www.nvoh.org).

Napa Valley Opera House is at 1030 Main St. in Napa.

### **Labor Day sales at Napa Premium Outlets**

Napa Premium Outlets designer and name-brand outlets offer savings of 25 to 65 percent every day. Many of the stores are having Labor Day Sidewalk Sales Friday, Sept. 1 to Monday, Sept. 4

Clarks Bostonian: Entire store buy one pair, save 25 percent on the second pair.

Cole Haan: 40-50 percent off select shoes 30-50 percent off select Nike Air.

Technology. 40 percent off select men's leather goods 30-50 percent off select women's handbags and small leather goods.

Dana Buchman: 25-75 percent off select merchandise.

DKNY Jeans: \$9.99 DKNY Jeans Logo Tee when you spend \$50 or more.

Ellen Tracy: 25-75 percent off select merchandise.

Sunglass Hut/Watch World: Free sunglasses with \$100 purchase. Offer excludes Oakleys.

TSE: 80-90 percent off TSE women's, men's and tsey collection from spring and summer.

### **Wine sale at Stave**

In celebration of Labor Day, Stave Wine Lounge will take 20 percent off wines Sept. 1 to 4. All its wines wine, will be discounted.

Stave Wine Lounge is at 1149 First St., Napa. The phone number is 259-5411.

### **Sharon McNight returning to Rainbow Room**

Tony award nominee and cabaret diva Sharon McNight will return to the Depot's Rainbow Room for a Second Anniversary performance Saturday, Sept. 2 at 9 p.m.

There is no cover, but the Depot has a two-drink minimum. The Depot is at 806 Fourth St, Napa and the phone number is 252-4477. The web address is [www.thedepot-napa.com](http://www.thedepot-napa.com).

### **The Art of Angling at the Napa Valley Museum**

The Napa Valley Museum presents *The Art of Angling: Works on Paper from the Gary Widman Collection*, starting Saturday, Sept. 2.

The history of fishing from the Renaissance to the present day is told in the exhibit.

The exhibition of engravings, etchings and lithographs features vignettes by artists as different as Rembrandt, Benton and Masami Teraoka.

The Museum will hold an opening reception Sept. 2 from 5 to 7 p.m. It's free for members, \$5 for others.

The Napa Valley Museum is at 55 Presidents Circle adjacent to Domaine Chandon in Yountville. For information, visit [www.napavalleymuseum.org](http://www.napavalleymuseum.org) or call 944-0500.

**Sonoma Valley present "Taste Of Sonoma Valley"**

The Sonoma Valley Vintners and Growers Alliance has added a Taste of Sonoma Valley to festivities at the 14<sup>th</sup> Annual Sonoma Valley Harvest Wine Auction Saturday, Sept. 2.

It will be held at Depot Park at the Sonoma Plaza, where fans can stroll, sip and sample the finest food, wine and music Sonoma Valley has to offer.

Thirty of Sonoma Valley's wineries will pour their wines and 15 restaurants will serve food.

Attendees will also be able to bid on premium Sonoma Valley wines at a silent auction.

The cost is \$30 per person and includes tasting tickets and a souvenir wine glass.

For tickets or additional information, go to [www.sonomavalleywine.com](http://www.sonomavalleywine.com) or call 935-0803.

**Upcoming events**

**10th Clos Pegase cruise**

Starting Aug. 20 2007 members of the Clos Pegase wine club will have an opportunity to cruise for the 10<sup>th</sup> year on a Crystal ship around the British Isles. Mitsuko and Jan Shrem will once again host the trip, which will naturally feature wine - as well as golf.

Ports of call will include London/Dover, Edinburgh, Ivergordon, Dublin, Belfast, Waterford, Cork and Guernsey.

Clos Pegase is not financially involved. Lillian Forgash arranges the trips at (800) 466-2784.

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## NapaLife's expanded monthly list of events for the rest of 2006 and 2007

All telephone numbers are in area code 707 unless otherwise indicated.

Copia is at 500 First St., Napa. [www.copia.org](http://www.copia.org). 259-1600.

### ON-GOING PROGRAMS

Daily. Secrets to Successful Pesto. 11-11:25 am & 3:15 - 3:40 pm. Free with admission. [www.copia.org](http://www.copia.org). 259-1600.

Daily. Winetasting 101: Know Before You Go Daily. 10:10 -10:45 am. ABCs of winetasting. Receive Wine Country Passport offering \$125 worth of specials. \$15 including admission.

Tasting Italy in California 11:45 am - 12:10 pm & 2 - 2:25 pm daily Talk and tasting. Included with admission. Copia.

Daily Winery of the Week: California's Italian Heritage. Wineries. 11 am - 4 pm daily - Tasting 12 - 2 pm Saturdays - Meet the wine-maker. Free winetasting. Copia.

First Tuesday of each month. Open forum at CIA. 1:30-3:30 p.m. Free. 967-2320. [www.ciachef.edu](http://www.ciachef.edu).

Tuesday Napa Downtown Farmers' Market Copia. 7:30 am - noon. 252-7142. (Copia is closed then, but the Edible Gardens are free.)

Tuesday Open Mic. 8-10 pm. Cicero's American Café, 1245 First St., Napa. [www.caffecicero.com](http://www.caffecicero.com). 257-1802

Wednesday Night Celebrations. Downtown Vallejo. Farmers' Market. 4 to 8 pm Free live music on two stages - 6 to 8 pm

Last Friday Chef's Market this season, downtown Napa. 5-9 pm.

Friday morning. Farmer's Market at Crane Park in St. Helena,.

Friday Chef's Market at Wineries of Napa Valley. Wines by-the-glass at reduced prices. Patio seating. 4-6pm. 1285 Napa Town Center.

Friday-Monday. Cooking demos. De-Baun theatre at the Culinary Institute of America. 1:30 and 3:30 p.m. Fri. & Mon. plus 10:30 a.m. Sat. & Sun. \$15. 2555 Main St., St. Helena. [www.ciachef.edu](http://www.ciachef.edu). . 967-2320.

Saturday Napa Downtown Farmers' Market. Copia. 8 am-noon. 252-7142.

### CONTINUING ART EXHIBITS

Through Sept. 11 Dishing It Out: Career Waitresses Across the USA. Copia.

Through Oct. 2 Blue Plate Special. Greasy spoon fare in glass. Copia.

Through Oct. 2 Counter Culture: The American Diner

Through Sept. 2 Artwork of Edmund Ian Grant. Harley Bruce Gallery. Markham Vineyards. 2812 St. Helena Hwy North, St. Helena. 963-5292.

### CONTINUING MUSIC

Sunday Mimi Fox Jazz 6-9 pm, Uva Trattoria, 1040 Clinton St., Napa, 255-6646, [www.uvatrattoria.com](http://www.uvatrattoria.com)

Sunday Open mic night from 8 pm until Midnight. Silverado Brewing Co. St. Helena. 967-9876.

Sunday afternoon & evening Layce Baker blues on the patio. Calistoga Inn, 1250 Lincoln Ave., Calistoga. [www.calistogainn.com](http://www.calistogainn.com). 942-4101.

Monday Special event on the Patio. 6:30 to 9:30 pm. Calistoga Inn, 1250 Lincoln Ave., Calistoga. [www.calistogainn.com](http://www.calistogainn.com). 942-4101.

Monday Jammin' @ Jessel's. Wine and dinner at 7, music at 7:30. Jessel Gallery, 1019 Atlas Peak Rd., Napa, 257-2350

Tuesday New featured jazz trios on the patio. 6:30 to 9:30 pm. Calistoga Inn, 1250 Lincoln Ave., Calistoga. 942-4101.

Wednesday Layce Baker blues on the patio.. Calistoga Inn, 1250 Lincoln Ave., Calistoga. [www.calistogainn.com](http://www.calistogainn.com). 942-4101.

Wednesday Open Mic in the Pub 8:30 p.m. to midnight. Calistoga Inn, 1250 Lincoln Ave., Calistoga. [www.calistogainn.com](http://www.calistogainn.com). 942-4101.

Wednesday Philip Smith & The Gentlemen of Jazz Big Band/Jazz. 6:30 - 9:30 pm, Uva Trattoria, 1040 Clinton St., Napa, 255-6646, [www.uvatrattoria.com](http://www.uvatrattoria.com).

Thursday: Larry James - jazz/blues on the patio. 6:30 to 9:30 pm. Cal-

istoga Inn Restaurant and Brewery, 1250 Lincoln Ave., Calistoga. 942-4101.

Thursday singer/songwriters in the pub. 8 till 11 pm. Calistoga Inn Restaurant and Brewery, 1250 Lincoln Ave., Calistoga. 942-4101.

Thursday Leo Cavanaugh Trio acoustic guitars and bass. 6:30 - 9:30 pm. Uva Trattoria & Bar, 1040 Clinton St. at Brown in downtown Napa. 255-6646. [www.uvatrattoria.com](http://www.uvatrattoria.com).

Friday Costa Sakellariou nuevo flamenco on the patio.. Calistoga Inn, 1250 Lincoln Ave., Calistoga. [www.calistogainn.com](http://www.calistogainn.com). 942-4101.

Friday & Saturday Dancing in the Pub. 9 p.m. to midnight. Calistoga Inn, 1250 Lincoln Ave., Calistoga. [www.calistogainn.com](http://www.calistogainn.com). 942-4101.

Friday Philip Smith & The Gentlemen of Jazz big band featuring Dave Black. 9 pm - Midnight. Uva Trattoria & Bar, 1040 Clinton St. Napa. 255-6646. [www.uvatrattoria.com](http://www.uvatrattoria.com).

Saturday New featured artists jazz/blues/flamenco on the patio. Calistoga Inn, 1250 Lincoln Ave., Calistoga. 942-4101.

### AUGUST

28 Philip Claypool country western singer/songwriter. 6:30 to 9:30 pm. Calistoga Inn, 1250 Lincoln Ave., Calistoga. [www.calistogainn.com](http://www.calistogainn.com). 942-4101.

29 French Sauces. Jill Prescott's Cooking Classes. 5:30-8 pm. \$195. [www.jillprescott.com](http://www.jillprescott.com).

29 Workshop on direct shipping. Wine Institute and Napa Valley Vintners. 1:30-5 p.m. Yountville. \$30. [abones@wineinstitute.org](mailto:abones@wineinstitute.org) or Patsy McGaughy at 968-4207.

31 Adam Traum in the Pub. 8-11 pm. Calistoga Inn, 1250 Lincoln Ave., Calistoga. [www.calistogainn.com](http://www.calistogainn.com). 942-4101.

### SEPTEMBER

1 Ciao Italia! A Taste of Copia Lunch. 1 - 2:15 pm. Director of Culinary Programs Linda Carucci and Head Gardener Geoff Palla. \$45. [www.copia.org](http://www.copia.org). 259-1600.

- 1 *Caterina in the Big City*. Friday Night Flick. 8 pm. \$6. 259-1600. [www.copia.org](http://www.copia.org).
- 1 Chef demo by Yolanda Terrafria of Mi Fiesta Catering at Chefs' Market in Napa.
- 1 German Riesling \$10. Back Room Wines. 974 Franklin St. Napa 226-1378 [www.backroomwines.com](http://www.backroomwines.com).
- 2 Sharon McNight. The Depot, 806 Fourth St., Napa. 252-4477. [www.thedepot-napa.com](http://www.thedepot-napa.com).
- 2 Swing 7. 9 pm-midnight. Uva Trattoria & Bar. 1040 Clinton St. Napa. [www.uvatrattoria.com](http://www.uvatrattoria.com). 255-6646.
- 2 Hog Island oyster extravaganza. Cartlidge & Browne Winery. American Canyon. 552-5199. [www.cartlidgeandbrowne.com](http://www.cartlidgeandbrowne.com)
- 2 Opening reception. *The Art of Angling: Works on Paper from the Gary Widman Collection*. 5 to 7 pm. Napa Valley Museum. \$5. 55 Presidents Circle, Yountville. [www.napavalleymuseum.org](http://www.napavalleymuseum.org). 944-0500.
- 2 Harvest appetizers. 4-6pm. \$10 for wine and appetizers. Wineries of Napa Valley, 1285 Napa Town Center, 253-9450.
- 3 Fall food and wine pairings. 3-5pm. \$5 for pairing and tasting. Wineries of Napa Valley, 1285 Napa Town Center, 253-9450.
- 3 Ciao Italia! A Taste of Copia Lunch. 1 - 2:15 pm. Director of Culinary Programs Linda Carucci and Head Gardener Geoff Palla. \$45. [www.copia.org](http://www.copia.org). 259-1600.
- 3 Family Fun Night Dinner. Napa Valley Wine Train. 253-2160. [www.winetrain.com](http://www.winetrain.com).
- 7 Murder Mystery Dinner Theatre. Napa Valley Wine Train. 253-2160. [www.winetrain.com](http://www.winetrain.com).
- 7 End-of-summer outdoor concert. Slide guitarist Roy Rogers and harmonica virtuoso Buffalo Norton. 7:30 pm \$25 River Concert Terrace. [www.copia.org](http://www.copia.org). 259-1600.
- 8 Ciao Italia! A Taste of Copia Lunch. 1-2:15 pm. Director of Culinary Programs Linda Carucci and Head Gardener Geoff Palla. \$45. [www.copia.org](http://www.copia.org). 259-1600.
- 8 *The Best of Youth Part I* Friday Night Flick 8 pm. \$6. [www.copia.org](http://www.copia.org). 259-1600.
- 8 Vintner Luncheon Franciscan Oakville Estate Winery. Napa Valley Wine Train. 253-2160. [www.winetrain.com](http://www.winetrain.com).
- 8 Vista Dome Moonlight Escapade. Napa Valley Wine Train. 253-2160. [www.winetrain.com](http://www.winetrain.com).
- 8 Friday night fare. 4-6 pm. \$10 for wine and appetizers. Wineries of Napa Valley, 1285 Napa Town Center, 253-9450.
- 8 Montango tango dancers to benefit Napa Valley Symphony's 5th grade concerts. White Barn. Dinner and wine auction. 6 pm. \$125. 251-8715. White Barn, 2727 Sulphur Springs Ave. St. Helena.
- 9 Montango tango dancers to benefit Napa Valley Symphony's 5th grade concerts. 8 pm. \$35. 251-8715. White Barn, 2727 Sulphur Springs Ave. St. Helena.
- 9 Napa Valley Museum presents *Great Getaways: Dine & Design*. St. Supéry Winery, Rutherford. 6 p.m. \$200. 944-0500.
- 9 Wine & California cheese. 4-6pm. \$10 for cheeses paired with multiple wines. Wineries of Napa Valley, 1285 Napa Town Center, 253-9450.
- 9 The Prodigals. 8 pm. Tickets: \$20, \$30, \$40. Lincoln Theater, Yountville. 944-1300. [www.lincolntheater.org](http://www.lincolntheater.org).
- 9 Country & Bluegrass Music Festival for Land Trust. Connolly Ranch on Brown's Valley Road. \$40. 224-1894.
- 9 30th Napa Wine and Craft Faire. Napa wine. Downtown Napa. 10 am-5:30 pm. Free. 257-0322. [www.NapaDowntown.com](http://www.NapaDowntown.com).
- 9 Donnie Mac Quartet. 9 pm-midnight. Uva Trattoria & Bar. 1040 Clinton St. Napa. [www.uvatrattoria.com](http://www.uvatrattoria.com). 255-6646.
- 9 23rd Annual Kiwanis Napa Valley Harvest Festival. noon to 4 pm. Charles Krug Winery. \$50 ticket includes food, beverages and live entertainment. (800) 550-6260. [www.napakiwanis.com](http://www.napakiwanis.com).
- 9 Napa Valley Museum's Great Getaways Dine & Design. P pm. St. Supéry Winery. 944-0500. [www.napavalleymuseum.org](http://www.napavalleymuseum.org).
- 9 *The Birds*. Sterling Silver Screening. Benefits Stars & Vines Fund with the Community Foundation of the Napa Valley. 7 pm. \$10. Sterling Vineyards, 1111 Dunaweal Lane, Calistoga. [www.sterlingvineyards.com](http://www.sterlingvineyards.com). (877) 737-3788.
- 9 The Bay Area's Early Italians with Alessandro Baccari. 3:15 - 4:15 pm Conversation and book signing. Included with admission [www.copia.org](http://www.copia.org) or call 259-1600.
- 10 Fall food and Syrah pairings. 3-5 pm. \$5 for pairing and tasting. Wineries of Napa Valley, 1285 Napa Town Center, 253-9450.
- 10 Art opening. "The Art of Fine Wine" by Vaso Peritos. 5-7 pm. Markham Vineyards. The exhibit will run until the Jan. 1. [www.vasoperitosid.com](http://www.vasoperitosid.com).
- 10 Italian Libations: From Campari to Zibibbo Sunday - 2:30 - 4:00 pm Talk and tasting. Associate Director of Wine Burke Owen. Beverages with Italian nibbles. \$35. [www.copia.org](http://www.copia.org). 259-1600.
- 10 "Good Grief" A Salon-The Power of Conversation benefits Congregation Beth Sholom. 4-6 pm. \$35. Gordon's Café, Yountville. 944-9773.
- 10 *The Best of Youth-Part I*. Sunday Film Matinee 2 pm. \$6. [www.copia.org](http://www.copia.org). 259-1600.
- 10 A talk with Kathy Kernberger. Napa. Napa County Historical Society 2:30 pm. 224-1739. [www.napahistory.org](http://www.napahistory.org).
- 10 *Company, A Concert Style Cabaret Production* American Conservatory Theatre's Master Of Fine Arts Program. 2 pm Napa Valley Opera House 226-7372. [www.nvoh.org](http://www.nvoh.org). 1030 Main St., Napa.
- 12 French bistro desserts. Jill Prescott Cooking Classes. 5:30-10 pm. Bayleaf Restaurant. Napa. 255-8411. [www.jillprescott.com](http://www.jillprescott.com)
- 12 Dinner show and CD introduction party with the Tarabinis. 6.30-7.30 pm and 8.30 - 9.30 pm.

- Piccolino's in Napa. classicjazz@-thetarabinis.com.
- Tuesdays from Sept. 12-Nov. 7. Political Open Mic-Rant & Rage Night. Lauren Coodley, Professor of History at Napa Valley College. 8-10 pm. Cicero's American Café, 1245 First St., Napa. www.caffecicero.-com. 257-1802
- 12 Passport to the Arts: Monet in Normandy. Legion of Honor in San Francisco. 9 am - 5 pm. \$55. Napa Valley Museum. Yountville www.napavalleymuseum.org. 944-0500.
- 14 Vista Dome Appellation Dinner Wines from Portugal. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 14 *The Sonoma Diet: Losing Weight the Wine Country Way* Thursday, - 2:30 - 3:45 pm. Conversation, tasting and book signing. Included with admission www.copia.org. 259-1600.
- 15 Terry Bradford. 8 pm. Napa Valley Opera House 226-7372. www.nvoh.org. 1030 Main St., Napa.
- 15 Crush, Shoot and Savor: Wine Photography by Sara Matthews Opening Friday, www.copia.org. 259-1600.
- 15 Ciao Italia! A Taste of Copia Lunch. 1 - 2:15 pm. Director of Culinary Programs Linda Carucci and Head Gardener Geoff Palla. \$45. www.copia.org.259-1600.
- 15 *Farinelli* Friday Night Flick. 8 pm \$6. www.copia.org. 259-1600.
- 15 Vintner Luncheon Grgich Hills Cellars. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 15 Harvest release party. 4-6 pm. \$10 for wines and cheese. Wineries of Napa Valley, 1285 Napa Town Center, 253-9450.
- 16 Creative writing retreat. Jill Winkelstein Carneros Inn. 10:30 am to 5 pm. \$250. 866-848-2961. www.napawritingretreats.com.
- 16 Steelhead & Salmon of the Napa River Watershed. Biologist Jonathan Koehler. 2 to 3:30 pm. Free with admission. Napa Valley Museum. Yountville www.napavalleymuseum.org. 944-0500.
- 16 Caviar and wine. 4-6 pm. \$10 for caviar and wine. Wineries of Napa Valley, 1285 Napa Town Center, 253-9450.
- 16 Fête Elivette: Spring Mountain Vineyard, St. Helena. 967-4188 www.springmtn.com
- 16 Boot Scootin' Benefit for Hospice of Napa Valley. Lincoln Theater in Yountville. 258-9080 or www.hospiceofnapa.org.
- 16 Sauté, Swirl, Sip Cooking class with Stomp chef Christopher Aken. Fantasca Vineyards. \$100. 968-0890 heather@fantasca.com
- 16 Jacki King Trio. 9 pm-midnight. Uva Trattoria & Bar. 1040 Clinton St. Napa. www.uvatrattoria.com. 255-6646.
- 16-17 Wine & Spirit Education Trust Advanced Certificate Course Two weekends: (Also 10/7-8) 8:30 am - 5 pm. Exam: 10/14 8:30-11 am. \$1095. 265-5884. wset@copia.org.
- 16 A Child's Exploration of the Edible Gardens. 11 a -12 pm. Included with admission Limited space; sign up at Information Desk one hour prior. www.copia.org or call 259-1600.
- 16 NYU Critical Topics Series. Wining and dining in Las Vegas. 2:30-3:45 pm Panel discussion, book signing and reception \$25. www.copia.org. 259-1600.
- 17 Latin-Jazz guitarist Jaime Valle and band. Jazz in the Vineyards benefits Child Abuse Prevention Council of Napa. Sullivan Vineyards. 3 pm. \$35. 963-9646.
- 17 Fall food and wine pairings. 3-5 pm. \$5 for pairing & tasting. Wineries of Napa Valley, 1285 Napa Town Center, 253-9450.
- 17 September Soiree benefit for Community Resources for Children. 5 course dinner with wines and silent auction 6 p.m. *Fume Bistro & Bar*, 4050 Byway East, Napa. \$75. 253-0376.
- 17 Concert and Gourmet Dinner. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 17 Contorni! Italian Side Dishes 1 - 3:30 pm. Cooking class, tasting menu, wine and book signing.
- Linda Carucci, *Cooking School Secrets for Real World Cooks*. \$55
- 21 Murder Mystery Dinner Theatre. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 22 Vintner Luncheon Beringer Vineyards. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 22 Ciao Italia! A Taste of Copia Lunch. 1 - 2:15 pm. Director of Culinary Programs Linda Carucci and Head Gardener Geoff Palla. \$45. www.copia.org.259-1600.
- 22 Family Fun Night Dinner. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 22 The Best of Youth - Part II Friday Night Flick. 8 pm. \$6. www.copia.org. 259-1600.
- 22 Vertical Cabernet tasting. 4-6 pm. \$10 Wineries of Napa Valley, 1285 Napa Town Center, 253-9450.
- 23 Wine and French cheese. 4-6 pm. \$10 for cheeses paired with multiple wines. Wineries of Napa Valley, 1285 Napa Town Center, 253-9450.
- 23 Dame Cleo Laine & Sir John Dankworth. 8 pm Napa Valley Opera House 226-7372. www.nvoh.org. 1030 Main St., Napa.
- 23 Journey from Garden to Table: The Italian Garden. 3 - 4:30 pm Garden harvest walk with tastes and wine pairing. Director of Gardens Colby Eierman and Head Gardener Geoff Palla. \$35. www.copia.org. 259-1600.
- 23 Tastings on the Lawn. Charles Krug Winery. (888) 275-5784. www.charleskrug.com
- 23 Tree of Life. Acorn Soupe Benefit. Spottswoode Estate. \$150. 254-7284. www.acordnsoupe.org.
- 23 Jay Goetting & Co. 9 pm-midnight. Uva Trattoria & Bar. 1040 Clinton St. Napa. www.uvatrattoria.com. 255-6646.
- 23 Bodega Bay Snapper & Salmon Fishing with Eric Nelson and Gordon Huether. 4 am - 4 pm. \$170. Napa Valley Museum. Yountville 944-0500. www.napavalleymuseum.org.
- 24 Fall food and wine pairings. 3-5 pm. \$5 for pairing & tasting.

- Wineries of Napa Valley, 1285 Napa Town Center, 253-9450.
- 24 Festa Italiana: Italian Street Fair. 10 am - 5 pm. Included with admission. Food and winetasting tickets sold separately. [www.copia.org](http://www.copia.org). 259-1600.
- 24 *The Best of Youth – Part II* Sunday Night Flick, 7 pm. (see Sept. 8). \$6. [www.copia.org](http://www.copia.org). 259-1600.
- 24 *The Best of Youth-Part I*. Sunday Film Matinee 2 pm. \$6. [www.copia.org](http://www.copia.org). 259-1600.
- 25 Oxbow Visiting Artists Lecture. 7 pm. [www.copia.org](http://www.copia.org). 259-1600.
- 26 Professional Development Class Understanding Wine Production for Non-production Wine Professionals. 10 am - 4 pm Lecture, winetasting and business simulation project. Tim Hanni. \$495. [www.copia.org](http://www.copia.org). 259-1600.
- 27& 28 15th Wine Industry Financial Symposium. Meritage Hotel, Napa. 255-9222. [www.winesymposium.com](http://www.winesymposium.com).
- 29-Oct. 1 Happy Birthday Mozart. Napa Valley Opera House. [www.nvoh.org](http://www.nvoh.org). 226-7372 1030 Main St., Napa.
- 29-Sun., Oct. 1Mozart’s World: A Private Collection of Late 18<sup>th</sup> Century Art Objects. Café Theatre. Free Napa Valley Opera House 226-7372. [www.nvoh.org](http://www.nvoh.org). 1030 Main St., Napa.
- 29 Dance Through Time. 8 pm. Napa Valley Opera House 226-7372. [www.nvoh.org](http://www.nvoh.org). 1030 Main St., Napa.
- 29 Ciao Italia! A Taste of Copia Lunch. 1 - 2:15 pm. Director of Culinary Programs Linda Carucci and Head Gardener Geoff Palla. \$45. [www.copia.org](http://www.copia.org).259-1600.
- 29 In the Kitchen with PBS Star Daisy Martinez Friday, 3:15 - 4:15 pm Conversation, cooking demonstration, tasting and book signing, *Daisy Cooks! Latin Flavors That Will Rock Your World* Included with admission. [www.copia.org](http://www.copia.org). 259-1600.
- 29 *Malèna*. Friday Night Flick. 8 pm Rated R. \$6. [www.copia.org](http://www.copia.org) or call 259-1600.
- 29 Vintner Luncheon Villa Mt. Eden. Napa Valley Wine Train. 253-2160. [www.winetrain.com](http://www.winetrain.com).
- 29 Friday night fare. 4-6 pm. \$10 for wine and appetizers. Wineries of Napa Valley, 1285 Napa Town Center, 253-9450.
- 30 Gyotaku: The Art & Technique of Japanese Fish Printing. 2-4 pm. Free with admission. Napa Valley Museum. Yountville [www.napa-valleymuseum.org](http://www.napa-valleymuseum.org). 944-0500.
- 30 Wine and Italian cheese. 4-6 pm. \$10 for cheeses paired with multiple wines. Wineries of Napa Valley, 1285 Napa Town Center, 253-9423
- 30 Classical Kids In *Mozart’s Magnificent Journe*. 7 pm. Napa Valley Opera House 226-7372. [www.nvoh.org](http://www.nvoh.org). 1030 Main St., Napa.
- 30 Shawn Ryan. The Depot, 806 Fourth St., Napa. 252-4477. [www.thedepot-napa.com](http://www.thedepot-napa.com).
- 30 Rock Garden Roll: Annual auction with dinner prepared by Cat Cora in Copia’s South Garden. 5:30 pm. \$500. 265-5846
- 30 Hands-on Harvest. Fantesca Estate & Winery, St. Helena. \$175. [www.fantesca.com](http://www.fantesca.com). 968-0890.
- OCTOBER**
- 1 Peng Peng. 2 pm Napa Valley Opera House 226-7372. [www.nvoh.org](http://www.nvoh.org). 1030 Main St., Napa.
- 1 The Napa Police Department: A Brief History. Todd Shulman. 2:30 p.m. Napa Library. Napa County Historical Society 2:30 pm.224-1739. [www.napahistory.org](http://www.napahistory.org).
- 5 Murder Mystery Dinner Theatre. Napa Valley Wine Train. 253-2160. [www.winetrain.com](http://www.winetrain.com).
- 5 Steve Tyrell 8 pm Napa Valley Opera House 226-7372. [www.nvoh.org](http://www.nvoh.org). 1030 Main St., Napa.
- 6 31<sup>st</sup> Annual San Francisco International Stand Up Comedy Competition Final Round. 8 pm. Napa Valley Opera House 226-7372. [www.nvoh.org](http://www.nvoh.org). 1030 Main St., Napa.
- 6 Vintner Luncheon Truchard Vineyards. Napa Valley Wine Train. [www.winetrain.com](http://www.winetrain.com). 253-2160.
- 6 Family Fun Night Dinner. Napa Valley Wine Train. 253-2160. [www.winetrain.com](http://www.winetrain.com).
- 6 Vista Dome Moonlight Escapade. Napa Valley Wine Train. 253-2160. [www.winetrain.com](http://www.winetrain.com).
- 6 Comedian and juggler Mark Nizer. 7 p.m. \$15, \$23, \$30. Lincoln Theater Box, 100 California Dr., Yountville. 944-1300 . [www.lincolntheater.org](http://www.lincolntheater.org).
- 7 Raymond Harvest Celebration. 11 am to 3pm. \$15. (800) 525-2659. [www.raymondvineyards.com](http://www.raymondvineyards.com).
- 7 Ricky Skaggs. 8 pm. Napa Valley Opera House 226-7372. [www.nvoh.org](http://www.nvoh.org). 1030 Main St., Napa.
- 7 A celebration of the 30<sup>th</sup> anniversary of the Paris Tasting. Grgich Hills Cellar. 963-2784.
- 7 Swing 7. 9 pm-midnight. Uva Trattoria & Bar. 1040 Clinton St. Napa. [www.uvatrattoria.com](http://www.uvatrattoria.com). 255-6646.
- 7-8 Wine & Spirit Education Trust Advanced Certificate Course Two weekends: (First 9/ 8:30 am - 5 pm. Exam: 10/14 - 8:30 - 11 am. \$1095. 265-5884. [wset@copia.org](mailto:wset@copia.org).
- 8 An Afternoon With The Adler Fellows. 2 pm Napa Valley Opera House 226-7372. [www.nvoh.org](http://www.nvoh.org). 1030 Main St., Napa.
- 8 *Cooking School Secrets for Home Cooks* Linda Carucci, Director of Culinary Programs, Copia. [www.copia.org](http://www.copia.org).
- 10 Jimmy Dale Gilmore. 8 pm Napa Valley Opera House 226-7372. [www.nvoh.org](http://www.nvoh.org). 1030 Main St., Napa.
- 12 Canstruction opening. Copia.
- 13 Vintner Luncheon Trefethen Vineyards. Wine Train. [www.winetrain.com](http://www.winetrain.com). 253-2160.
- 14 Annual Taste Napa. Copia.
- 14 Mariam Larici & Hugo Patyn’s Tango & Fire. 8 p.m. \$30, \$40, \$50 Lincoln Theater Box, 100 California Dr., Yountville. 944-1300 . [www.lincolntheater.org](http://www.lincolntheater.org).
- 14 2006 Copia Wine Awards: Vintner, Grower, Media and Lifetime Achievement. Copia.
- 14 Wine & Spirit Education Trust Advanced Certificate exam 8:30-11 am. 265-5884. [wset@copia.org](mailto:wset@copia.org).

- 14 Fall field seminar. Oak Knoll AVA. Napa Valley Wine Library Assn. \$110. 963-5145. www.napavalleywinelibrary.org.
- 14 Lobster dinner benefiting Soroptimist International of Napa. 6 pm. Yountville Community Hall. \$50. 255-4434.
- 14 Donnie Mac Quartet. 9 pm-midnight. Uva Trattoria & Bar. 1040 Clinton St. Napa. www.uvatrattoria.com. 255-66461
- 15 Voena-Voices Of Nations. 2 pm. Napa Valley Opera House 226-7372. www.nvoh.org. 1030 Main St., Napa.
- 19 9<sup>th</sup> Annual Family Violence Prevention Vigil sponsored by Napa Emergency Women's Services. 6 p.m. Veterans' Park. Napa. mp-isor@napanews.org or 252-3687.
- 19 Murder Mystery Dinner Theatre. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 19 Orpheus Chamber Orchestra, Emanuel Ax and Garrick Ohlsson. Chamber Music in Napa Valley, www.chambermusicnapa.org. 963-1391.
- 20 Orpheus Chamber Orchestra, Garrick Ohlsson, Emanuel Ax and Fritz Hatton. Chamber Music in Napa Valley, 963-1391. www.chambermusicnapa.org.
- 20 Vintner Luncheon Silverado Vineyards. Napa Valley Wine Train. 253-2160.
- 20 Arts Council of Napa Valley opening reception. 6 to 9 p.m. Free. www.artscouncilnapavalley.org. 257-2117. St. Supéry Vineyards. Rutherford.
- 21 Putumayo Presents *Acoustic Africa*. 8 pm. Napa Valley Opera House 226-7372. www.nvoh.org. 1030 Main St., Napa.
- 21 Jackie King Trio. 9 pm-midnight. Uva Trattoria & Bar. 1040 Clinton St. Napa. www.uvatrattoria.com. 255-6646.
- 22 Vista Dome Appellation Dinner Wines from Rhône Valley France.. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 22 Concert and Gourmet Dinner. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 22 Family Fun Night Dinner. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 22 Blue Room Boys/Michael McIntosh Quartet Wine Train.
- 24 Wynton Marsalis. 8 pm. Napa Valley Opera House 226-7372. www.nvoh.org. 1030 Main St., Napa.
- 26 Robert Parker tasting of Burgundies and Bordeaux. CIAS St. Helena. Reuben Katz. 967-2305 or r\_katz@Culinary.Edu.
- 27-29 Pinot On The River Festival. Vintners Inn. Santa Rosa. \$625, Sunday tasting \$59. 922-1096. www.pinotfestival.com.
- 27 Dallas Brass. 8 pm. Napa Valley Opera House 226-7372. www.nvoh.org. 1030 Main St., Napa.
- 27 Vintner Luncheon. Whitehall Lane. Napa Valley Wine Train. 253-2160. www.winetrain.com. 6 - 8 St. Helena Fall Sidewalk Sale. St. Helena Chamber of Commerce.
- 28 Yaelisa Flamenco. 8 pm. \$30, \$40, \$50 Lincoln Theater, Yountville. www.lincolntheater.org. 944-1300
- 28 Mimi Fox Trio. 9 pm-midnight. Uva Trattoria & Bar. 1040 Clinton St. Napa. www.uvatrattoria.com. 255-6646.
- 29 San Francisco Ballet School Trainees. 2 pm Napa Valley Opera House 226-7372. www.nvoh.org. 1030 Main St., Napa.
- NOVEMBER**
- 1 through March 31, 2007. Discover Winter in the Wine Country. St. Helena Chamber of Commerce.
- 3 Vintner Luncheon Truchard Vineyards. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 3 Murder Mystery Dinner Theatre. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 4 Swing 7. 9 pm-midnight. Uva Trattoria & Bar. 1040 Clinton St. Napa. www.uvatrattoria.com. 255-6646.
- 4 Not Strictly Ballroom 8 pm. Napa Valley Opera House 226-7372. www.nvoh.org. 1030 Main St., Napa. Napa Valley Opera House 226-7372. www.nvoh.org. 1030 Main St., Napa.
- 4 Slow Food Film Festival. Copia.
- 5 Linda Tillery And The Cultural Heritage Choir. 2 pm Napa Valley Opera House 226-7372. www.nvoh.org. 1030 Main St., Napa.
- 5 Vista Dome Moonlight Escapade. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 10 Poncho Sanchez Latin Jazz Band. 8 pm. Napa Valley Opera House 226-7372. www.nvoh.org. 1030 Main St., Napa.
- 10 Family Fun Night Dinner. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 10 Vintner Luncheon Trefethen Vineyards. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 11 Les Violins du Roy Chamber Orchestra and Chorus conducted by Bernard Labadie. Chamber Music in Napa Valley, www.chambermusicnapa.org. 963-1391.
- 11 Laser Spectacular with music of Pink Floyd. 8 pm. \$20, \$30. Lincoln Theater, Yountville. www.lincolntheater.org. 944-1300.
- 11 Women in Wine Symposium. Copia.
- 11 Sauté, Swirl, Sip Cooking class with Cook chef Jude Wilmoth. Fantasca Vineyards. \$100. 968-0890 heather@fantasca.com.
- 11 Donnie Mac Quartet. 9 pm-midnight. Uva Trattoria & Bar. 1040 Clinton St. Napa. www.uvatrattoria.com. 255-6646.
- 12 Vista Dome Appellation Dinner Wines from Bordeaux . Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 12 Concert and Gourmet Dinner. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 12 Luna Quartet/Steve Moon Quartet Wine Train.
- 13 Ballet Folklorico de Mexico. 8 pm. \$30-\$50 Lincoln Theater, Yountville. 944-1300 . www.lincolntheater.org.
- 14 Napa Valley Viticultural Fair sponsored by Napa Valley Grap growers. 8 am-4 pm. Napa Valley Expo. 227-9997. www.napavalleyvitfair.com.

- 15 7th Annual Silent Auction and Wine Tasting for Napa Valley Alzheimer's Coalition. 5-8 pm. \$25. Hospice of Napa Valley, 414 S. Jefferson St., Napa. 258-9087.
- 16 Prazak String Quartet, Roger Tapping and Natasha Brofsky. Chamber Music in Napa Valley, www.chambermusicnapa.org. 963-1391.
- 17 Vintner Luncheon. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 17 Murder Mystery Dinner Theatre. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 18 Nnenna Freelon: *The Songs Of Billie Holiday*. 8 pm. Napa Valley Opera House 226-7372. www.nvoh.org. 1030 Main St., Napa.
- 18 Jacki King Trio. 9 pm-midnight. Uva Trattoria & Bar. 1040 Clinton St. Napa. www.uvatrattoria.com. 255-6646.
- 23 Thanksgiving lunch and dinner. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 24 Family Fun Night Dinner. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 25 National Dance Company of Ireland's Rhythm of the Dance. 8 pm. \$30- \$50 Lincoln Theater, 100 California Dr., Yountville. 944-1300 . www.lincoltheater.org.
- 25 Mimi Fox Trio. 9 pm-midnight. Uva Trattoria & Bar. 1040 Clinton St. Napa. www.uvatrattoria.com. 255-6646.
- 25 44th Annual Napa Holiday Parade and Tree Lighting Party. Copia.
- 26 *Cooking School Secrets for Home Cooks* Linda Carucci, Director of Culinary Programs, www.copia.org.
- 26 National Dance Company of Ireland's Rhythm of the Dance. 3 pm. \$30- \$50 Lincoln Theater, 100 California Dr., Yountville. 944-1300. www.lincoltheater.org.
- 27 Musical picnic in Lyman Park. St. Helena Chamber of Commerce.
- 27 Vintner Luncheon Whitehall Lane. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 1 Melanie. 8 pm. Napa Valley Opera House 226-7372. www.nvoh.org. 1030 Main St., Napa.
- 1 Vintner Luncheon Truchard Vineyards. Napa Valley Wine Train. www.winetrain.com. 253-2160.
- 1 Murder Mystery Dinner Theatre. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 2 Swing 7. 9 pm-midnight. Uva Trattoria & Bar. 1040 Clinton St. Napa. www.uvatrattoria.com. 255-6646.
- 3 Fred Garbo Inflatable Theatre Co. 2 pm. Napa Valley Opera House 226-7372. www.nvoh.org. 1030 Main St., Napa.
- 3 *Cooking School Secrets for Home Cooks* Linda Carucci, Director of Culinary Programs, www.copia.org.
- 3 Vista Dome Moonlight Escapade. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 4 Karita Mattila and Donald Runnicles. Chamber Music in Napa Valley. 963-1391. www.chambermusicnapa.org.
- 6 Cirque On Ice. 8 pm. Tickets: \$30-\$50 Lincoln Theater, 100 California Dr., Yountville. 944-1300 . www.lincoltheater.org.
- 7 Cirque On Ice. 3 pm. \$30-\$50 Lincoln Theater, 100 California Dr., Yountville. 944-1300 . www.lincoltheater.org.
- 8 An Evening With Harry Shearer. 8 pm. Napa Valley Opera House 226-7372. www.nvoh.org. 1030 Main St., Napa.
- 8 Vintner Luncheon Trefethen Vineyards. Napa Valley Wine Train. 253-2160.
- 8 Family Fun Night Dinner. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 9 Barbary Coast Cloggers. 8 pm. Napa Valley Opera House 226-7372. www.nvoh.org. 1030 Main St., Napa.
- 9 Holiday Kick-off in St. Helena. St. Helena Chamber of Commerce.
- 9 Donnie Mac Quartet. 9 pm-midnight. Uva Trattoria & Bar. 1040 Clinton St. Napa. www.uvatrattoria.com. 255-6646.
- 10 Tony Saunders Wine Train. Quartet Wine Train. Napa Valley Wine Train. www.winetrain.com. 253-2160.
- 10 Vista Dome Appellation Dinner Wines from Stags Leap Napa Valley. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 10 Concert and Gourmet Dinner. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 11 Afternoon Santa Express. Napa Valley Wine Train. 253-2160.
- 14 Barbara Bonney, Angelika Kirchsclager and Malcolm Martineau. *Chamber Music in Napa Valley*. chambermusicnapa.org. 963-1391.
- 14 Afternoon "Santa Express". Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 15 Murder Mystery Dinner Theatre. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 15 Vintner Luncheon to be advised. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 15 Afternoon Santa Express. Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 16 Mimi Fox Trio. 9 pm-midnight. Uva Trattoria & Bar. 1040 Clinton St. Napa. www.uvatrattoria.com. 255-6646.
- 17 Family Fun Night Dinner. Napa Valley Wine Train. 253-2160.
- 17 The Klezmatics in *Woody Guthrie's Happy Joyous Hanukkah*. 2 pm. Napa Valley Opera House 226-7372. www.nvoh.org. 1030 Main St., Napa.
- 23 Jacki King Trio. 9 pm-midnight. Uva Trattoria & Bar. 1040 Clinton St. Napa. www.uvatrattoria.com. 255-6646.
- 23 Woody Allen And His New Orleans Jazz Band. 8 pm. Napa Valley Opera House 226-7372. www.nvoh.org. 1030 Main St., Napa.
- 24 Afternoon "Santa Express". Napa Valley Wine Train. 253-2160. www.winetrain.com.
- 30 Kent Cohea Trio. 9 pm-midnight. Uva Trattoria & Bar. 1040 Clinton St. Napa. www.uvatrattoria.com. 255-6646.

## DECEMBER

31 New Year's Eve "Don't Drink And Drive" Extravaganza. Wine Train.

#### JANUARY 2007

22 Peabody Trio. Chamber Music in Napa Valley, 963-1391. [www.chambermusicnapa.org](http://www.chambermusicnapa.org).

24 - 27 Zinfandel Advocates & Producers Festival. Fort Mason Center, San Francisco. [www.zinfandel.org](http://www.zinfandel.org).

29 Radu Lupu. Chamber Music in Napa Valley, 963-1391. [www.chambermusicnapa.org](http://www.chambermusicnapa.org).

#### MARCH

12-13 Wine Institute legislative day. Sacramento. (415) 512-0151. [wineinstitute.org](http://wineinstitute.org).

20 Alfred Brendel. Chamber Music in Napa Valley, [www.chambermusicnapa.org](http://www.chambermusicnapa.org). 963-1391.

23 Takacs String Quartet. Chamber Music in Napa Valley, [www.chambermusicnapa.org](http://www.chambermusicnapa.org). 963-1391.

#### MAY

7-9 Wine Institute Washington Week. Washington, D.C. (415) 512-0151. [wineinstitute.org](http://wineinstitute.org).

9-10 MKF Research Executive Wine Summit. [www.mkfresearch.com](http://www.mkfresearch.com). 963-9222.

#### JUNE

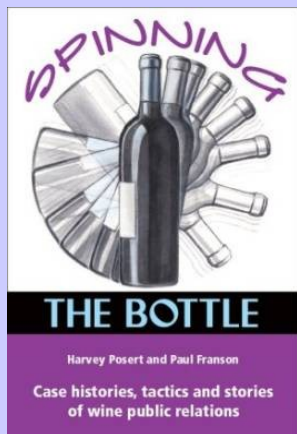
1-2 Carneros Heritage Weekend [www.carneros.com](http://www.carneros.com). 253-2678.

7-10 Auction Napa Valley. Napa Valley Vintners.

17-19 Vin Expo in Bordeaux.

#### JULY

July 13-16 Taste3 conference. Copia and Robert Mondavi Winery. [www.TASTE3.com](http://www.TASTE3.com). 967-3997.



## Spinning the Bottle

*The Definitive Book on Wine Public Relations*

By Harvey Posert and Paul Franson

*Spinning the Bottle*, the first book on public relations for wineries, is a collection of cases studies and tutorial material collected by wine pr guru Harvey Posert and Paul Franson.

Posert was a long-time head of public relations for Robert Mondavi Winery as well as the Wine Institute. In the book, veteran wine publicists, marketing experts and association officials tell how they conducted 50 winning public relations campaigns.

*Spinning the Bottle* is a must for anyone marketing or studying wine. it's available from 963-2685, at A Dozen Vintner's at Lodi Lane and Highway 29, Riverside Books and Wine Hardware in St. Helena and Bookends Bookstore in Napa as well as on-line at [www.spinningthebottle.com](http://www.spinningthebottle.com), Wine Hardware, or Amazon.com.

